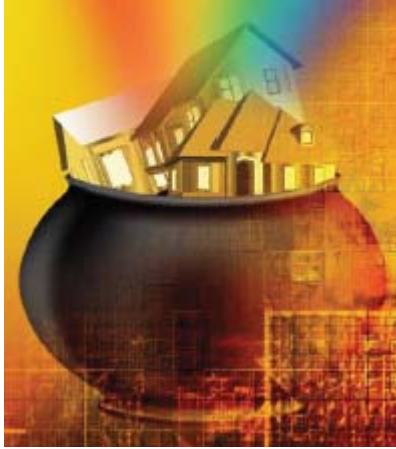


*Arizona Coalition to End Homelessness: 17<sup>th</sup> Annual Conference*  
***Challenging Times and Golden Opportunities***  
***Bringing Arizona Home***  
October 18-19, 2010  
Black Canyon Conference Center – Phoenix, Arizona  
***REQUEST FOR PROPOSAL Due July 9, 2010***



## **Request For Proposal**

### **Introduction**

The Arizona Coalition to End Homelessness (ACEH) cordially invites speakers to submit a proposal to present at the 17<sup>th</sup> Annual Conference at the Black Canyon Conference Center in Phoenix Arizona. The conference will be held on October 18 & 19, 2010.

The theme of this year's conference is ***Challenging Times and Golden Opportunities: Bringing Arizona Home***. We are seeking local, community-based presenters representing diverse backgrounds, roles, responsibilities, and experiences in serving homeless populations. We strongly encourage submissions representing geographic diversity including rural, suburban and urban areas.

### **Purpose**

The workshops presented at the conference are intended to create a common vision for ending homelessness through practical application of innovative as well as time-tested strategies that have resulted in successfully moving participants from homelessness to their highest levels of independence.

### **Audience**

More than 300 individuals will attend the 17<sup>th</sup> Annual Conference between the two days. They represent a diverse background including direct service providers, program managers, executives and Board Members, advocates, school liaisons, policy makers and individuals concerned with the issue of homelessness. Attendees will be arriving from all parts of the state of Arizona.

*Arizona Coalition to End Homelessness: 17<sup>th</sup> Annual Conference*  
***Challenging Times and Golden Opportunities***  
***Bringing Arizona Home***  
October 18-19, 2010  
Black Canyon Conference Center – Phoenix, Arizona  
***REQUEST FOR PROPOSAL Due July 9, 2010***

**Areas of Focus**

- **“Plan” (Strengthening Service):** Whether it’s a \$10 Million capital campaign or a participants’ case plan, 80% of success is in the planning process itself. This content area should include proposals that address strategies for the planning side of all organizations and direct service workers. Topics may include strategic, fundraising and financial planning, project management, planning tools and technology, assessment tools and other effective planning strategies that lead to more consistent execution.
- **“Partner” (A Focus on Collaboration):** As economic conditions continue to challenge resources, these times also bring about extraordinary innovations that enhance resource efficiency through partnerships. This content area should include proposals that address new and innovative collaboration strategies, mergers, alliances and other successful partnership strategies that agencies and organizations have deployed in the hunt for resource efficiency. Proposals should clearly state outcomes of the strategy to the greatest extent possible.
- **“Prioritize” (Honing in on Service):** Resource limitations often have individuals/organizations refocusing time, energy and resources on mission-critical activity as case loads rise and demand increases. This content area should focus on prioritization strategies employed whether organizationally or individually to improve service and target finite resources for maximum impact. All areas of service are encouraged including, but not limited to, housing, employment, case management, outreach, treatment, crisis management and correctional/rehabilitative systems.
- **“Protect” (Effective Advocacy):** Advocacy will undoubtedly continue to play a strong role in Arizona as the economic conditions persist. This content area should focus on effective community organization strategies, new and innovative ways to create awareness and political/public will, tools for the advocate, regional/local opportunities and other advocacy-oriented topics that prepare constituents to take an active role in 2011 and 2012.

**Presentation Criteria**

Sessions will attract between 10 and 80 participants and last 90 minutes in duration. Presenters are expected to be engaging and provide a productive learning environment for participants. All presenters will be responsible for the duplication of handout materials. ACEH will notify selected presenters of the estimated session attendance prior to the conference.

*Arizona Coalition to End Homelessness: 17<sup>th</sup> Annual Conference*  
***Challenging Times and Golden Opportunities***  
***Bringing Arizona Home***

October 18-19, 2010

Black Canyon Conference Center – Phoenix, Arizona

***REQUEST FOR PROPOSAL Due July 9, 2010***

ACEH will provide all necessary technology to accommodate PowerPoint presentations including lap-tops and projectors. Presenters will need to arrive with the presentation on their own data storage device. Technology use is not required.

**Selection Criteria**

Approximately 25 workshops will be provided over the two days. ACEH reserves the right to engage potential presenters outside of the RFP process as it sees fit to support the goals of the conference.

All submissions will be reviewed and selected based on the criteria below. All persons submitting will be notified of the outcome of the Review Panel's decision.

- Presentation clearly addresses at least one of the Areas of Focus. The Review Panel encourages proposals that target a single focus area rather than a cross-section. – up to **20 points**.
- Presentation objectives are clearly defined – up to **15 points**
- Presentation clearly targets a primary audience (Management levels, Direct Service, Advocates/Policy Makers, School Liaisons) – up to **15 points**
- Presentation clearly addresses a critical issue related to homelessness – up to **20 points**
- Participants will clearly receive tangible benefits regarding knowledge-enhancement, skill development and strategic perspectives – up to **20 points**
- Application is specific, complete and cohesive– up to **10 points**

Each submission will be scored by three independent reviewers. The average of the two highest scores will determine the final score. Proposals will be selected in the order of their rank up to the number of open sessions. ACEH may select proposals out of the order of their rank when and if it is deemed necessary to improve the mix of sessions and will result in improved conference quality for attendees.

**Courtesy for Presenter**

Conference presenters selected under this RFP are considered volunteers and as such, no cash remuneration will be made. However, ACEH recognizes the value each presenter brings to the conference; therefore, ACEH will reduce conference registration fees by \$50 for the lead presenters selected under this RFP. If a team of presenters comprise one proposal, the lead presenter indicated on this application will receive the reduced registration fee.

Thank you for your dedication to ending homelessness in Arizona and willingness to share your expertise with our community of providers.

*Arizona Coalition to End Homelessness: 17<sup>th</sup> Annual Conference*  
***Challenging Times and Golden Opportunities***  
***Bringing Arizona Home***  
October 18-19, 2010  
Black Canyon Conference Center – Phoenix, Arizona  
***REQUEST FOR PROPOSAL Due July 9, 2010***

**Presentation Cover Page**

**Submit electronically with Presenter's last name in the filename to  
Conference Chair: Brad Bridwell at [bbridwell@azdvs.gov](mailto:bbridwell@azdvs.gov)**  
You will be notified of our receipt of the application within one week of submission.  
Presenters will be notified of application selection by July 30, 2010.

**Presentation Title:** \_\_\_\_\_

All presentations shall be 90 minutes in length unless additional time is requested.

**Area of Focus:** \_\_\_\_\_

**Target Audience:** \_\_\_\_\_ **Secondary Audience:** \_\_\_\_\_  
(Please indicate Management/Board Personnel; Direct Service Workers; Policy/Advocates;  
School Liaisons; Rural Organizations)

**Presenter Information**

(Please provide information for the lead presenter and attach contact information for any co-  
presenters or panel members)

**Name of Presenter:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address, City, State, Zip:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **List any day or time constraints for presenting:** \_\_\_\_\_

May we print your contact information in the Conference Program?  Yes  No

May we "tap" your training expertise throughout the year?  Yes  No

Please Attach the Following:

- **Brief Biography of Each Presenter:** 50-75 words each (For print in the Program)
- **Brief Session Description:** 2-3 sentences (For print in the Program)
- **Detailed Session Description:** Describe, in detail, your session proposal specifically stating the objective, expected outcomes and essential elements that address the Area of Focus and the Target Audience (300-400 words).

All questions concerning this RFP should be directed to Brad Bridwell, Conference Chair of the Board of the Arizona Coalition to End Homelessness: (602) 234-8402; [bbridwell@azdvs.gov](mailto:bbridwell@azdvs.gov)